

JOSHUA BLANKENSHIP

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2045 Commonwealth Ave #4

Boston, MA 02135

OBJECTIVES

Work hard and live out seriously cool, **challenging**, creative work (that matters) while **solving problems** for clients alongside **passionate** people who **love** what they do and **it shows**.

REFERENCES

"If you're looking for an art director who understands the web culture and how to sell it to clients, then I guess he's okay. But be warned. You'll probably end up working for him one day."

- **Todd Connelley**, Interactive Creative Director, TM Advertising

"Enthusiastic, curious, self-starting. A rare combination of lucidity and intelligence. Joshua is all that. He over-delivers on time and under budget, and he's the type of employee that lifts companies."

- **Kenny Ferguson**, Partner & Senior Strategist, Armchair Media

"Joshua has an uncanny sense of design style and seems to constantly have his finger on the pulse of all that is fresh and good."

- **Ryan Sims**, Senior Designer, Virb Inc.

WORK EXPERIENCE

Designer/Creative
VIRB° Inc., Boston, MA
July 2007 - September 2007

- Naming, branding, & art direction for Cottyn.com, a t-shirt shop

Interactive Art Director
TM Advertising, Dallas, TX
October 2006 - April 2007

- Art direction, web design, & illustration for clients including American Airlines, Verizon Superpages.com, Nationwide Insurance, X-Box Live, Discover Network, & Texas Tourism
- New Business Pitch work for Red Roof Inn, Sports Chalet, & La-Z-Boy

Independent Contractor
Greenville, Chattanooga, & Dallas
October 2004 - October 2006

- Print/Web design, identity, illustration, photography, & copywriting for clients including VIRB°, PureVolume, AT&T Wi-Fi, Tubatomic Studio, The cre824 Webdesign International Festival, Armchair Media, InterContinental Hotels Group, Bridgestone Golf USA, Verizon Wireless, North Carolina Coalition Against Domestic Violence, & Rockpile Magazine

Art Director/Designer
NewSpring Church, Anderson, SC
October 2002 - April 2005

- Art Directing one of the 50 fastest growing churches in America (from 300 to more than 10,000 weekly attenders in less than five years) including print, marketing, logo design, advertising, web design, & apparel design

SKILL SET

Passion. Ideas. Motivation. Networking. Obscenely low tolerance for ordinary.

- Adobe Photoshop
- Adobe Illustrator
- HTML, CSS handcoding
- Digital Illustration
- Traditional Illustration
- Digital Photography
- Copy Writing
- Blogging
- iTunes
- Common Sense
- People

HACK SET

At least I'm honest...

- Information Architecture
- Adobe InDesign
- Flash
- PHP
- Adobe After Effects
- Video shooting & editing
- Audio creation & recording

PERSONAL DETAILS

I am a unique & beautiful snowflake.

- 28 years old
- Newlywed
- Southern (& not ignorant)
- Typophile
- Able Multi-tasker
- Social Introvert
- Lover of good denim
- Makes perfect pancakes
- Writes Haiku
- Craves collaboration
- Snaps Polaroids